



MEETING DATE: AUGUST 20, 2019

BRIEFING NOTE - TO COUNCIL

SUBJECT

Website Overview Report – For Information

RECOMMENDATION

THAT the County of Vermilion River receive the Website Overview Report for information.

DETAILS

Background: A redesigned website was launched in December 2018 to provide a more modern and updated look, as well as improve functionality and the user experience. The attached report summarizes some of the key analytics for the first seven months of use. In general, the new site offers improved information and opportunity for engagement and is seeing great success.

Response Options:

That the County of Vermilion River accept the Website Overview Report for information.

IMPLICATIONS OF RECOMMENDATION

none

ATTACHMENTS

1. Website Overview Report 2018 to 2019

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DATE: August 9, 2019