



MEETING DATE: OCTOBER 22, 2024

REQUEST FOR DECISION - TO COUNCIL

SUBJECT

POLICY PD 021 – COMMUNITY ENHANCEMENT FUNDING POLICY – MOTION REQUIRED

RECOMMENDATION

THAT the County of Vermilion River accept the changes to Policy PD 021 – Community Enhancement Funding Policy as presented.

DETAILS

Background: Changes to PD 021 – Community Enhancement Funding Policy were made in early 2024. This policy was brought forward with changes to the October 15, 2024, Policy and Priorities Committee Meeting for discussion.

Policy PD 021 – Community Enhancement Funding Policy statement is “The County of Vermilion River is dedicated to providing residents opportunities that maximize quality of life and well-being. To achieve this goal, the County strives to ensure that its residents have access to quality recreational and cultural facilities and programs. The County’s partnerships in providing financial support to organizations operating facilities and programs within the County of Vermilion River boundary ensure a range of options to support the well-being of individuals and communities are made available.”

This policy was brought back to discuss the addition of campgrounds to the Policy PD 021 – Community Enhancement Funding Policy. A campground can be considered both a tourism/economic development asset (generates revenue, job creation and economic stimulus) and a community service (outdoor recreation, community gatherings and promote environmental dedication).

Discussion: The detailed changes and amended changes are presented in an attached document. The summary of changes proposed are:

1. Addition of funding campgrounds, with amendments
 - a. Council direction for amendments was to fund campgrounds that are operated by non-profit community organizations only and distribute funding into two (2) categories of campgrounds.



- i. Category 1 consisting of campgrounds with 51 or more sites, funded at \$3,000.00
 - ii. Category 2 would consist of campgrounds with 50 or less sites, funded at \$1,000.00
2. Increase event funding to \$40,000.00 and expand the funding to include sponsorship of community-based organization's events and initiatives throughout the year
3. Change wording of Winter Recreation to Ski Hill and increase regular funding of a Ski Hill to \$15,000.00

Relevant Policy/Legislation Practices:

Policy PD 021 – Community Enhancement Funding

Desired Outcome (s): THAT the County of Vermilion River accept the changes to Policy PD 021 – Community Enhancement Funding Policy as presented.

Response Options: THAT the County of Vermilion River accept the changes to Policy PD 021 – Community Enhancement Funding Policy as presented.

IMPLICATIONS OF RECOMMENDATION

Organizational: Administration to implement updated policy

Financial: N/A

Communication Required: Council, Administration, Public

Implementation: Upon Council Approval

ATTACHMENTS

1. Policy PD 021 – Community Enhancement Funding
2. List of Changes

PREPARED BY: Community Services Coordinator

REVIEWED BY: Director of Planning & Community Services

DATE: October 16, 2024