

BOX 65
PARADISE VALLEY, AB
T0B 3R0

paradisevalleyag.society@yahoo.ca

After a few years of consideration, followed by more recent discussion and debate, the Paradise Valley & Districts Ag. Society has decided to construct a building at the 3 Cities Recreational Park. This new structure will be built in the same space that the rental events tent is set up each year for the 3 Cities Fair. The new building will provide a permanent space for the 3 Cities Fair weekend events, as well as a much-needed sheltered space for meals and activities during the summer Horse Camp at the park. The greater vision for this three-season facility is that it will also be available for private rentals for people looking for a relaxed venue with ample outdoor space as well, perfect for anniversary celebrations, family gatherings, class reunions and weddings. While the plan for the building at this time is simply providing indoor space with basic power and water, it will be built with the intention of further development and improvements as needed.

The initial financial investment is substantial, but the numbers tell us that it will be money well spent. When we originally moved to the events tent at the 3 Cities Fair in 2019, the tent rental cost was \$6900 for the weekend. Over the years the cost of the tent rental has nearly doubled to just under \$12,000, plus the manpower and time that is required of our volunteer crew to assist with set up and takedown during an already busy time of the year. For us to continue to spend that amount of money, and more, as we see the cost continuing to increase, into a rental that still requires substantial volunteer time, makes no sense. While initially it was wise to give the space a test run to make sure that it would meet our needs, we are now certain that a permanent structure is the path forward.

The Paradise Valley & Districts Ag. Society's mission statement reads; *To inspire a positive difference in our region through leadership and collaboration using diverse facilities and events.* We believe that the investment into this proposed building follows through on our mission, providing us with a new facility to in turn provide more opportunity for events for everyone. With the support of our community, we were able to successfully grow & harvest the community crop for two seasons, leaving us with a healthy fund, which was intended to be invested into upgrades for the 3 Cities Agri plex and Recreational Park. While the money we have set aside from the community crops will get us started on this proposed project, it will not get us all the way across the finish line. Based on the cost estimate, we currently sit at just over 40% funds raised and have applied for additional funding through grants and community programs, but we are humbly asking our community members and local businesses to see our vision and help support this project for the future. As we are a registered charity, all donations towards this project will be issued a tax-deductible receipt.

We are so grateful to our past and present supporters. Time and time again, when there is a need, our community steps up. We are hoping this will be another example of just that.

Donations can be sent to Paradise Valley & Districts Ag Society, Box 65, Paradise Valley, AB T0B 3R0 or dropped off at ATB Financial Paradise Valley.

Sincerely,

A handwritten signature in black ink, appearing to read "Derek Wright", is written over a large, stylized flourish.

Derek Wright
President
PV & Districts Ag Society

PARADISE VALLEY & DISTRICTS AG. SOCIETY

NEW BUILDING PLANNED FOR THE 3 CITIES RECREATIONAL PARK

- SPRING 2025 -

THE PLAN

The proposed new building will replace the events tent and provide a permanent space for the 3 Cities Fair weekend events, as well as a much needed sheltered space for meals and activities during the summer Horse Camp at the park. The greater vision for this three season facility is that it will also be available for private rentals. While the plan for the building at this time is simply providing indoor space with basic power and water, it will be built with the intention of further development and improvements as needed.

With the tent rental costs almost doubling since 2019, plus the continued need for substantial volunteer time to assist with set up and take down each year, we feel that a permanent structure is the path forward.

For additional information about this project, or to contribute to our fundraising efforts, please reach out to Connie Adams or current PV & Districts Ag. Society President, Derek Wright.

THE BUILDING



HOW YOU CAN HELP

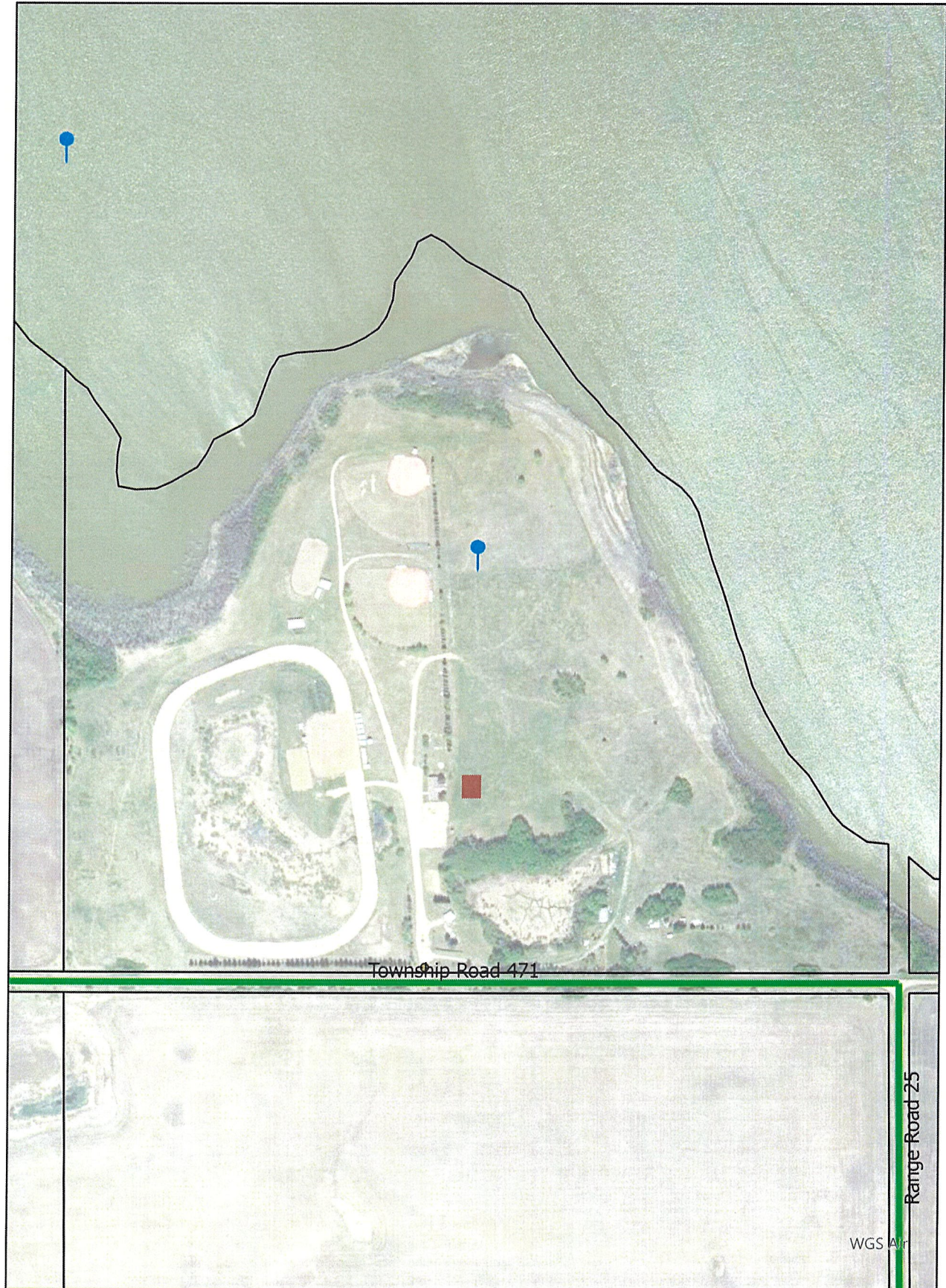
Based on the cost estimate, we currently sit at just over 40% funds raised, including the remaining income from the 3 Cities Community Crop (money earmarked for upgrades at the 3 Cities Park) and have applied for additional funding through grants and community programs but we are also humbly asking our community members and local businesses to see our vision and help support this project for the future. As we are a registered charity, all donations towards this project will be issued a tax deductible receipt.

BOX 65, PARADISE VALLEY, AB T0B 3R0 - PH: 780-872-1063

SE-7-47-2W4M

new building

2024 Aerial



0 0.05 0.1 0.2 Kilometers



THIS PHOTO IS COPYRIGHT PROTECTED BY THE COUNTY OF VERMILION RIVER. THIS PHOTO IS NOT ORTHO CORRECTED AND CANNOT BE USED FOR LEGAL SURVEY MEASUREMENT